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Making 2024 Connections 2024

⊸The National Transit Workforce Conference

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Tracking Your Impact

How Agencies and Unions Analyze and Use Workforce Data



TRACKING METRICS IN THE B.U.S. MENTORING PROGRAM

An Overview of Process, Benefits, Challenges and Insights

Valerie Campo Champaign-Urbana Mass Transit District (MTD) November 11, 2024

Metrics Tracked

Retention Rates: Tracking the Operators that actually graduate from Safety and Training and if they stay for a calendar year from the date of graduation

Participation Rates:

Monitoring the frequency of mentormentee interactions

Satisfaction Rates:

Collecting feedback through surveys to measur e program effectiveness

Importance of Tracking Metrics

- Ensures program alignment with goals
- Identifies areas for improvement
- Demonstrates value and impact to stakeholders

METRICS

Challenges Faced

- Ensuring data accuracy and consistency
- •Maintaining participant engagement in surveys and feedback mechanisms

Tips for Overcoming Challenges

- •Simplify data collection processes to minimize time burden
- •Use incentives to encourage feedback participation
- •Regularly communicate the importance and benefits of tracking metrics to participants

THANK YOU

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